

New Year, New Possibilities.

Grateful We're on the Journey Together.

Welcome! Check out the highlights in **this quarter's edition** of the Zerto Customer Corner:

- Read our 2023 predictions and tap into ransomware resilience resources to stay protected.
- Check out recent product highlights and our new Zerto Certified Associate (ZCA) course. Take it for free and earn your certification!
- Join us on our [upcoming webinar with American Airlines](#) on Feb 9th at 11 AM EST
- Read our new case study with TWM Solicitors to see how they use Zerto to achieve greater efficiency and ROI on data protection.

If you have suggestions on how we can improve future editions, please send us an [email here](#).

Past Newsletter Editions:

[December 2022](#)

[August 2022](#)

[April 2022](#)

[December 2021](#)

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Ransomware Resilience and Continuous Data Protection Take Center Stage

Looking back on 2022, standout lessons come primarily from cyber attacks such as ransomware highlighting the need to have confidence in cybersecurity and recovery measures both inside your own organization, as well as with your supply chain partners. Attacks are getting harder to prevent, more sophisticated, and more profitable for hackers so there's no need for them to switch tactics anytime soon. Cyber attacks have become an inevitability—it's no longer a matter of 'if' but 'when' disaster will strike.

With concerns around data sovereignty in 2023, this must be the year that ransomware becomes a board-level initiative with strong recovery built into organizations' strategy. Rethinking traditional backup infrastructure and investing in technology that offers the best possible RTOs and RPOs with continuous data protection is crucial. The goal: To not only recover completely from devastating cyber events but to do so in record speed while minimizing downtime and data loss.

Read [Zerto's 2023 Predictions blog](#) to learn more about ransomware resilience trends, continuous data protection, container-based workload protection and more.



Case Study with Zerto

Speak Your Mind.

~~\$100~~
Make Some Moolah!

For a limited time, book a 30-minute interview with Zerto and share your customer experience as a case study and you'll get a \$100 gift card (or option to donate to charity) as our thanks for sharing!

HOW IT WORKS:

1. Email [Deb Gonzalez](#) and [Saad Azam](#) with your availability for an interview
2. Attend a brief interview call
3. Zerto will draft your case study for your review and approval
4. Get your \$100 gift card!

Amp up your ransomware resilience with these resources >



UPDATE:

The refreshed Zerto Certified Associate course is now available

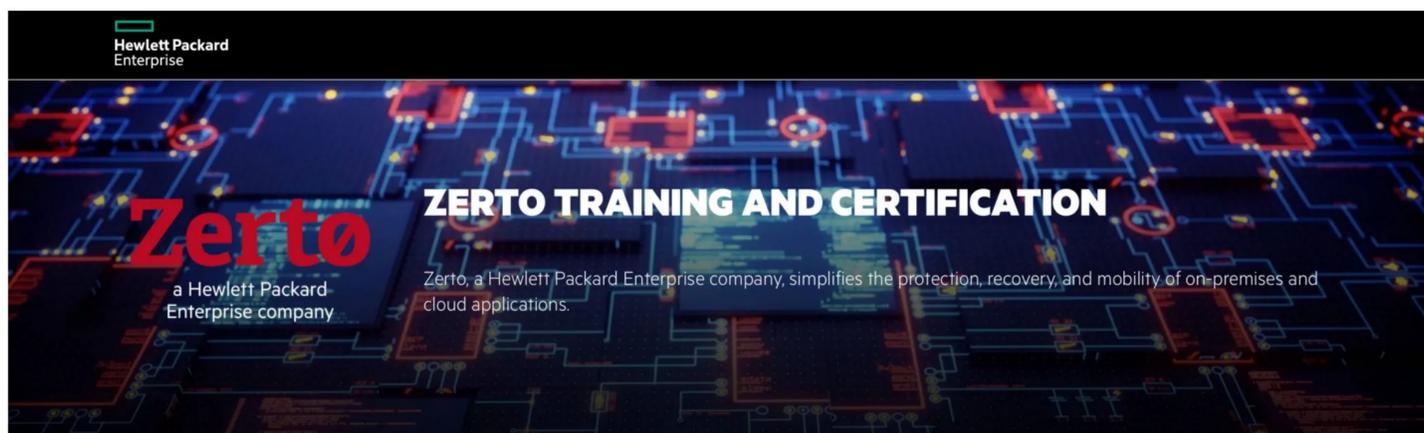
Free Zerto Certified Associate Course Now Available

We just launched a new and improved course called ZCA (Zerto Certified Associate). Take it for free and earn your certification! It covers the foundational elements of Zerto and is a nice introduction to what we're all about and how we solve issues.

Here's how you can sign up for Zerto Certified Associate (ZCA):

1. [Create a free myZerto account](#) if you don't already have one (use your company email address), or log in to [myZerto](#).
2. Navigate to the Training tab at the top right and choose Zerto University.
3. Select Certifications, then Zerto Certified Associate.

If you have feedback on the new course, [let us know](#). Don't hesitate to reach out if you have any questions. Enjoy the course!

[Get Started](#)


Take an instructor-led training course

Zerto has partnered with [HPE Education Services](#) to deliver Managing Zerto: Setup, Protection, and Recovery, a two-day virtual training class ideal for beginner or intermediate technical users of Zerto's solutions. The class includes both expert-led instruction and hands-on labs, with a focus on using Zerto in hybrid or on-premises environments with VMware vSphere. Learners who successfully complete the exam will earn the ZCP: EE (Zerto Certified Professional: Enterprise Engineer) certification. Full details are available in the [overview datasheet](#) (PDF).

Upcoming classes include:

- February 22-23, 2023 from 9:30am – 5:00pm CT (US & Canada)
- March 27-28, 2023 from 9:30am – 5:00pm CT (US & Canada)
- April 24-25, 2023 from 9:30am – 5:00pm CT (US & Canada)

[View all classes](#)

[Register Here](#)

New labs– Zerto 9.7 and ZVMA

Zerto 9.7 labs are now available! Free, on-demand labs are a great way to experience Zerto firsthand and get up and running with the latest version of Zerto. There is also a new lab focused on the Zerto Virtual Manager Appliance, an all-in-one virtual appliance based on Linux. This "lightning lab" is a short intro to get you hands-on with the new manager and see what it takes to deploy and configure.

[View Labs](#)

Product Highlights

Zerto 9.7 was released in November of 2022 and Zerto 9.7 update 1 was released in January of 2023. Zerto 9.7 is available for vSphere, Hyper-V, and AWS; platform-specific installers can be downloaded from myZerto. [Check out the release notes](#) to see what's new and reach out to Zerto Support if you have questions or need assistance with upgrading.

Important: note that Zerto 9.7 is the last release for the Windows-based version of the Zerto Virtual Manager. Starting in the next release, all future development will be for the Zerto Virtual Manager Appliance (ZVMA). [Read the technical field notice for more details](#).

Similarly, Zerto 9.7 is the last release of Zerto for Hyper-V. The product will be supported for the next two years following the usual [support & product lifecycle](#). [Read the technical field notice for more details](#).

BLOG

How to Protect Your Database with Zerto

Databases are one of an organization's most valuable assets. Whether storing data as rows and columns in Oracle or as key-value pairs in Cassandra, Zerto offers the only continuous data protection software to recover from any disaster.

In this article [How to Protect Your Database with Zerto](#), learn how Zerto simplifies the protection of a business's data by providing disaster recovery for databases at scale.

[Read Blog](#)

Webinars & Events

WEBINAR

American Airlines' DR and Migration Strategy Takes Flight with Zerto

Thursday Feb. 9 @ 11:00 AM EST

[Register Now](#)



American Airlines

Zerto
a Hewlett Packard Enterprise company

Join Us Live**American Airlines' DR & Migration Strategy Takes Flight with Zerto**

Thursday, February 9th at 11:00 am ET | 8:00 am PT | 4:00 pm BST

Hosted by: Zerto

Join Caroline Seymour, Zerto Vice President of Product Marketing, and Vijay Premkumar, American Airlines, Sr Manager – Cloud and Platform Engineering (Public and Private Cloud), as they discuss how fast Zerto has been deployed at American Airlines and the role it plays in their IT Transformation journey. Learn how Zerto meets their aggressive SLAs, replaces a legacy solution, and is used for a major migration project.

[Register Now](#)

Watch On Demand**Simple Orchestration & Automation for Disaster Recovery with Zerto**

In this session, join Anthony Dutra and Chris Rogers from Zerto's Technical Marketing team in learning about the automation and orchestration capabilities built into Zerto. You'll see how you can easily customize and streamline your disaster recovery operations to unlock efficiencies and minimize manual operations.

[Watch Now](#)



Hosted by:
Chris Rogers, Technology Evangelist



Hosted by:
Anthony Dutra, Technical Marketing Manager

Watch On Demand**Simple, Fast, & Flexible Ransomware Recovery with Zerto**

Watch Chris Rogers, Technology Evangelist at Zerto, a Hewlett-Packard Enterprise company, to learn how your organization can utilize Zerto as part of your ransomware survival strategy. You'll see first-hand how simple, fast, and flexible Zerto can be, no matter what malicious malware comes your way.

[Watch Now](#)



Hosted by:
Chris Rogers, Technology Evangelist

CUSTOMER REVIEW: TWM Solicitors



See how Zerto helped TWM Solicitors, a leading legal practice based in Surrey, England, to meet their demands for moving away from periodic backups, achieve a better disaster recovery strategy, and support their hybrid cloud DR model, while saving resources. Take a look at this [TWM Solicitors case study](#) to see how they have expanded their use cases with Zerto!

[Read the Case Study](#)

Watch the Video



CUSTOMER REVIEW: Price Transfer, Inc.

When Price Transfer was hit by ransomware two years ago, it took down 80% of their systems. With Zerto, they were back online in just 36 minutes.

“I would say that protection from Ransomware tech alone paid for the initial startup process and most of the maintenance needed.”

Timothy Butler, Network Engineer at PRICE TRANSFER, INC

[Read the Full Review](#)

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[Read the Full Review](#)


PeerSpot Reviews

Share Your Review.
We'll Show You the
~~\$50~~
Money!

Your point of view matters to us...and it's valuable to your peers too! Share your Zerto product review with us on PeerSpot.

HOW IT WORKS:

- Click the link below to select a time that works for your schedule
- Attend the 20-minute call with PeerSpot and talk about your experiences with Zerto
- PeerSpot will transcribe and edit your conversation into a full review for posting
- Once your review goes live, you'll receive a **\$50 thank you Amazon gift card**

[Schedule Your Call](#)


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