



# Top 5 reasons to choose HPE GreenLake for Disaster Recovery

In today's dynamic business landscape, companies must minimize downtime and data loss from unforeseen disruptions such as natural disasters, cyberattacks, hardware failures, or human errors.

Traditional recovery solutions offer limited protection with average recovery point objectives (RPOs) and recovery time objectives (RTOs), resulting in potential 24-hour data loss and extended downtime of hours, days, weeks, or more.

According to IDC, the average cost of downtime is \$250,000 per hour, making faster recovery times critical for minimizing financial losses due to downtime.<sup>1</sup>

To reduce the impact of an unplanned disruption, a disaster recovery (DR) solution with continuous data protection (CDP) is essential to restore your business quickly and effectively.

HPE GreenLake for Disaster Recovery provides a SaaS-based DR solution with global management and flexible billing, which can restore you to a state seconds before disruption in just a few minutes. This fully software-as-a-service (SaaS) DR solution requires no hardware and enables easy DR operations management through the HPE GreenLake edge-to-cloud platform.

Secure your business against ransomware attacks and natural catastrophes with this robust DR strategy and solution. Here are the top five reasons why you should choose HPE GreenLake for Disaster Recovery:

1

## **Cost-effective**

One of the most significant advantages of HPE GreenLake for Disaster Recovery is its cost-effectiveness. With flexible billing options, you can consume what you need when needed. It also offers a cloud-operational experience without the cost of maintaining and upgrading complex hardware and software. Reap the value of a hybrid cloud platform without the added expense.

2

## **Faster recovery times**

HPE GreenLake for Disaster Recovery radically reduces data loss and downtime through true CDP using industry-leading, journal-based technology from Zerto, a Hewlett Packard Enterprise company. True CDP delivers RPOs of seconds across multiple VMs and allows organizations to test DR and ransomware recovery in minutes without impacting the production environment. In the event of a real disaster, you can resume normal business operations fast and efficiently.

3

## **Flexibility and scalability**

Companies can easily scale up or down with HPE GreenLake for Disaster Recovery, due to the flexible billing and architecture. Because this solution provides block-level replication and sits at the hypervisor level, it is both hardware and storage agnostic. This means you can continue to innovate and modernize your infrastructure as you need while keeping your data always protected.

4

## **Real-time monitoring and reporting**

You can meet stringent SLAs and getting RPOs of seconds for multiple sites right from your dashboard. In addition, it's easier to manage your DR strategy and allows IT teams to monitor the health of your systems and data so you can quickly respond to any issues. This can help prevent small issues from becoming big problems, significantly reducing the risk of downtime and data loss.

<sup>1</sup> "The State of Ransomware and Disaster Preparedness: 2022," IDC, May 2022

5

## Simplified, unified global platform

The HPE GreenLake platform provides a cloud operational experience and comprehensive data protection solutions. Store, manage, and protect all your data from the Data Services Cloud Console (DSCC) inside HPE GreenLake. You can use a single vendor for disaster recovery, backup, storage needs, and more. It simplifies procurement and reduces the complexity of managing multiple vendors, which will be necessary considering trends toward multi-cloud management adoption.

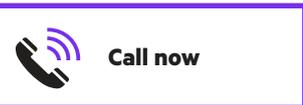
In conclusion, HPE GreenLake for Disaster Recovery is a cost-effective, flexible, and scalable solution that can help companies to reduce downtime and data loss while simplifying DR management. With faster recovery times, real-time monitoring and management capabilities, and a globally available hybrid cloud platform, HPE GreenLake is an excellent choice for businesses looking for a fast, flexible recovery from any disruption.

### Learn more at

[HPE.com/us/en/HPE-GreenLake-Disaster-Recovery.html](https://HPE.com/us/en/HPE-GreenLake-Disaster-Recovery.html)

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