

# Zerto Backup for SaaS, Powered by Keepit

## Dedicated SaaS Data Protection

Cloud-based applications have become critical to businesses and operations. But do leading software as a service (SaaS) providers like Microsoft, Google, and Salesforce protect their customers' data with equally critical backup options? And can they quickly and easily recover deleted data when needed?

There is a misconception that cloud data is automatically protected across SaaS applications, but without a comprehensive SaaS data protection strategy, you run the risk of the following:

- Exposing your organization to ransomware, data loss, breaches, and internal attacks—especially if you have a legacy data backup solution
- Increasing costs of managing cloud data
- Facing compliance and audit penalties

Many people still assume SaaS vendors back up their cloud data. But they don't. The "shared responsibility model" means SaaS providers only guarantee uptime for the application itself; they don't provide a granular backup that can restore individual files and data that were mistakenly deleted or corrupted. In addition, you may not be able to achieve the level of granularity needed to comply with your current data privacy and regulations or even fully recover your data during a cyberattack, data breach, or natural disaster. That's why organizations turn to Zerto, a Hewlett Packard Enterprise company, to mitigate data loss and downtime. Zerto protects customers' SaaS data from disruptions like natural disasters, human error, or ransomware.

## The Simplest Way to Secure Your SaaS Data

Zerto Backup for SaaS provides backup and recovery for all your key SaaS workloads in a single vendor-neutral platform that covers Microsoft 365, Salesforce, Dynamics 365, Azure Active Directory, and Google Workspace.

## Key Features



### Data Availability 24/7

Never lose access to your data. With Zerto, data is stored in a vendor-neutral cloud instead of public platforms like AWS, making Zerto a true third-party backup.



### Always Know Your Data Is Safe

Achieve unparalleled security and ransomware protection with our blockchain-based storage and file system. With it, data is immutable and undeletable.



### Security-First Approach

Gain a fundamental edge with security-first architecture that by default stores backup data in two separate locations with two copies in each location. Zerto also holds four copies of your data at no additional cost.



### Simplify Data Compliance

Minimize risk with fast information discovery, GDPR compliance, and easy retention policy management.



### Instant Search and Recovery

Get data back in seconds. Locate, preview, and restore with fast and granular search and restore features. Recovery is simple, and your entire backup history is always readily available.



### The Complex, Made Simple

Get up and running in minutes. Our simple interface requires no training, and you can integrate your systems with our API-first architecture.



### Cost Effective and Scalable

Stay in control with enterprise scalability. A flat fee per user provides unlimited data storage and retention—even for exited users who are no longer with your company but whose data must be retained. No hidden costs.

## Say Goodbye to Data Loss and Downtime

Understanding and acknowledging that your SaaS applications aren't fully protected is the first step to improving your data protection strategy. Implementing a single comprehensive strategy that follows best practices will help you get one step closer to better protecting and managing your cloud data and SaaS applications. Leveraging an all-inclusive cloud data protection solution will enable you to:

- Lower IT budgets
- Refocus IT on innovation
- Quickly respond to business needs
- Reduce the risk of a security incident

At Zerto, we are dedicated to helping you safeguard your data—no matter whether you're looking for a simple SaaS backup and recovery solution, archiving support, or sophisticated ransomware protection.

Learn how you can achieve comprehensive SaaS data protection.

[Learn More About Backup for SaaS](#)

### About Zerto

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto eliminates the risk and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only solution uses continuous data protection at scale to solve for ransomware resilience, disaster recovery, and multi-cloud mobility. Zerto is trusted by over 9,500 customers globally and is powering offerings for Amazon, Google, IBM, Microsoft, and Oracle and more than 350 managed service providers. [www.zerto.com](http://www.zerto.com)

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