

# Deliver Uninterrupted Healthcare

## Successfully Meet Patient Care and Compliance Standards

Digital disruption is taking hold across the healthcare industry, with telehealth, AI, mobile health apps, wearable devices, and virtual care becoming mainstays in many health systems.

But with this digitization comes huge amounts of vulnerable data, making healthcare an attractive target for cyberattacks. Protecting patient data while simultaneously improving care, ensuring continuous availability, and achieving compliance is critical to delivering uninterrupted healthcare. Zerto, a Hewlett Packard Enterprise company, helps healthcare organizations overcome these key challenges with a simple solution that promotes availability, compliance, and cloud mobility.

## Availability When It Matters Most

In the healthcare industry, availability is of utmost importance. Healthcare organizations rely on timely, correct, and protected information to provide the best care.

Ransomware is one of the biggest challenges to availability in the healthcare industry. Healthcare organizations across the world averaged **1,463 cyberattacks per week** in 2022; A staggering **74% increase** from the previous year. Even the smallest amount of downtime or data loss from an attack can compromise patient data and safety and incur significant costs and legal consequences.

The Zerto solution mitigates downtime risk by allowing organizations to resume operations in minutes to a granular point in time just seconds before an attack or disruption. With the ability to adapt to and quickly recover from the unexpected, Zerto allows organizations to provide a truly resilient service that delivers the operational continuity critical for patient care.

## Aiding with HIPAA Compliance

The Health Insurance Portability and Accountability Act (HIPAA) requires that organizations must be able to recover from a natural disaster, but the law does not specify the exact process. What it does specify is that failure to adequately recover from a disaster could lead to noncompliance and that it exposes an organization's officers to repercussions, such as fines or jail time.



**RECOVERY  
TIME AFTER A  
RANSOMWARE  
ATTACK**

**1 WEEK**

44% of healthcare organizations

**1 MONTH**

>25% of healthcare organizations

*"Zerto simplifies the most complicated thing in our environment—disaster recovery. Without it, we wouldn't have the confidence to know if there was a DR event and if we'd be able to continue to deliver the highest level of patient care."*

Bojan Petrovic

**Director, Infrastructure and Support at  
Canton-Potsdam Hospital**



**HEALTHCARE  
FACILITIES**

**\$740K** per downtime  
incident

**\$8-9K** per **minute** of  
downtime <sup>2</sup>

Zerto helps healthcare organizations quickly recover from natural disasters, satisfying HIPAA requirements and avoiding noncompliance penalties. In addition, nondisruptive DR testing clearly demonstrates to compliance officers a plan that rapidly recovers applications and data. Critical personnel and communications must still be documented, but the most critical piece of the DR plan—ensuring access to patient records—is solved with Zerto.

## A Simple Solution for All Your Hybrid and Multi-Cloud Mobility Needs

Today’s modern healthcare organizations are migrating to the cloud and employing multi-cloud strategies for various reasons, whether it’s to avoid vendor lock-in, gain solution flexibility, or mitigate disasters. With Zerto, your applications and critical data are available 24/7, regardless of their location, with data replicated between different hardware or cloud platforms. Additionally, built-in automation and orchestration eliminates the need for additional tooling and allows you to move applications seamlessly from on-premises to any cloud while always being protected. Whether you’re relocating a single workload, application, or an entire data center, Zerto’s lean, orchestrated move operation works in tandem with nondisruptive background replication to deliver near-zero migration times with just a few clicks. So whether you’re migrating to, from, or between clouds, we have you covered.

## Leveraging Zerto in a Healthcare Environment

Our healthcare customers range from small businesses to large corporations, including providers, hospitals, pharmaceutical companies, and even non-profits. These organizations possess a variety of infrastructures, disparate needs, and requirements. But what they all have in common is the need to run an uninterrupted business no matter how technology evolves or what new threats develop.

Zerto provides the peace of mind that comes with knowing your organization is safe from any type of disruption. Zerto protects your organization while simultaneously facilitating compliance, enabling cloud mobility, and delivering the aggressive service levels that healthcare organizations require.

## How does Zerto help healthcare IT?

Zerto feature	How does it help the Healthcare industry?
Mitigate disruptions	Protect your organization from outages and disruptions by dramatically limiting data loss and downtime.
Neutralize cyberthreats	Industry leading RTOs and RPOs allow for recovery in minutes to a state seconds before an attack.
Modernize infrastructure	Remove complexity to support disparate infrastructures and capitalize on new tech.
Unlock hybrid and multi-cloud	Drive digital transformation with cross-platform protection for IaaS, PaaS, and SaaS.
Simplify migrations	Reduce resources and speed up data center consolidations with hassle-free, cross-cloud migrations.
Improve operational efficiency	Streamline IT operations with automation, orchestration, and consumer-level simplicity.

Learn more about how Zerto can help your healthcare organization deliver uninterrupted care.

[Learn More](#)

### About Zerto

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto eliminates the risk and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only solution uses continuous data protection at scale to solve for ransomware resilience, disaster recovery, and multi-cloud mobility. Zerto is trusted by over 9,500 customers globally and is powering offerings for Amazon, Google, IBM, Microsoft, and Oracle and more than 350 managed service providers. [www.zerto.com](http://www.zerto.com)