



Zerto Backup for Salesforce

Powered by **keepit®**



Is Your Data Safe?

While Salesforce has a number of built-in security measures for internal use, they aren't there to ensure customer data recovery, nor will they cover any data loss caused by internal errors, malicious actions, ransomware, or other cybercrime.

When you consider that human error, hacking, and insider threats constitute 93 percent of reasons for organizational data loss (per the Aberdeen Group) and that the average data recovery cost of these situations falls in at \$150,000 (according to a recent cybercrime survey from PwC), it's clear that recovery with Salesforce is not a true option—and that's why Salesforce recommends an additional backup service to prevent data loss.

Back Up Your Salesforce Data



**TRY ZERTO BACKUP
FOR SALESFORCE**

Zerto Backup for Salesforce is a secure, cloud-to-cloud backup service:



Full Protection of Your Cloud Data

Cloud-to-cloud backup ensures full protection of your Salesforce data—and with Zerto's automated backup to a physical, independent, and safe location, you can access your data anytime, even if your SaaS application is experiencing downtime. This makes Zerto Backup for Salesforce your secure point of return in any scenario.



Daily, Automated Backup

Zerto Backup for Salesforce is a set-it-and-forget-it framework, providing up to two backups of your Salesforce data every day, depending on your needs.



Customized Retention

By default, Zerto will retain your Salesforce data for 12 months, although retention periods can be set as needed with no limits.



Unique Protection with Blockchain

Zerto Backup for Salesforce does not allow overwriting of existing backup data. Combine that with the 256-bit encryption of backup data using blockchain, the system is built to be tamper-proof and immutable.



What Is Backed Up

Zerto will automatically back up all Standard and Custom Fields for records of the following Standard Objects and data:

- Account
- Campaign
- Campaign Member
- Case
- Contact
- Event
- Lead
- Note
- Opportunity
- Task



Easy Search & Restore

The solution's unique Search & Restore feature allows you to find and restore data at any time with a simple keyword search. Within this search, you can even scroll back and forth using our granular, intelligent functionality, and when you find what you're looking for, you can run an in-place restore, including related objects.



Easy Setup

3 steps, 5 minutes—that's all it takes to secure your Salesforce data, with no on-premises installation required. Our flexible status helps you stay in control while our secure logging and auditing tools help you stay in compliance.

Zerto Backup for Salesforce Gives You

- Simple restore experience: Easily browse current and deleted objects and meta-data.
- The ability to freely search across users and data types.
- Configurable & unlimited retention.
- Easy deployment and management.
- 100% cloud-based backup. Nothing to manage on premises.
- Fast in-place restore.

SIMPLICITY
User-friendly

PROTECTION
Backup and
secure cloud data

DISCOVERY
Easy search and
restore



Compliance

Meeting enterprise audit requirements for backup, search, and recovery, Zerto Backup for Salesforce will deliver your backup complete with a data processing agreement, ensuring compliance with GDPR and other national and international regulations. Our solution has been verified through proof-of-concept testing, risk assessment, and security validation by customers from global enterprises within production, healthcare, shipping, construction, retail, services, and finance.

See how Zerto can protect
your Salesforce data.

 [VIEW THE DEMO](#)

Technical Specifications

- **ISAE 3402:** Zerto Backup for Salesforce four regional redundant data centers are managed under ISO 27001.
- **Global data destinations:** To meet data sovereignty requirements, data is stored in Zerto's backup for SaaS data hosting locations in the Americas, Europe, and Asia (see specifications below).
- **Strong encryption:** Zerto Backup for Salesforce protects all data in transit and at rest with a 256-bit strong encryption key.
- **Stability:** Zerto Backup for Salesforce has 99.9 percent service level agreement (SLA) uptime.
- **3rd-party certification and auditing:** Zerto Backup for Salesforce regularly undergoes thorough auditing and rigorous evaluations of Keepit's operational and security processes via external consulting, including a yearly penetration test by a third party.
- **Zerto Backup for Salesforce** complies with all relevant International and local laws and regulations on data protection.
- **Unlimited archive retention and storage.**

Data Hosting Locations

Americas

Location: Washington, DC

Provider: Equinix

Certifications: ISO 27001, HIPAA, NIST
800-53/FISMA & SOC 2 Type II

Europe

Location: Copenhagen, DK; London, UK

Provider: GlobalConnect

Certifications: ISO 27001, ISAE 3402
Type II & SOC 2 Type II

Asia

Location: Sydney, AU

Provider: Equinix

Certifications: ISO 270001 & SOC 1 Type II

About Zerto

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto's cloud data management and protection solution eliminates the risks and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only solution uses continuous data protection at scale to converge disaster recovery, backup, and data mobility. Zerto is trusted by over 9,500 customers globally and is powering offerings for Microsoft Azure, IBM Cloud, AWS, Google Cloud, Oracle Cloud, and more than 350 managed service providers. www.zerto.com