

Zerto for Financial Services

Into the Future with Resilience, Compliance, and Data Mobility

Over the past few years, technology advances have brought sweeping change to the financial services industry. Whether it's fintech, blockchain, or migrating to the cloud, these trends have led to an explosion of data. As a result, IT departments need to protect more data than ever as they mitigate risk, improve efficiency, and remain compliant.

At Zerto, a Hewlett Packard Enterprise company, we understand that downtime and data loss are not acceptable for financial services organizations. Our highly scalable, software-only solution combines ransomware resilience with disaster recovery and cloud mobility to safeguard your organization from any possible disruption. Zerto is an ideal solution for financial service organizations and their primary challenges, including availability, regulatory compliance, and secure data migration.

Availability When It Matters Most

In the financial services industry, availability is of utmost importance. Even the smallest amount of downtime or data loss can have devastating effects, from costs and reputational damage to legal consequences. While disruptions like natural disasters or even user errors can cause business outages, ransomware remains one of the biggest cyberthreats to financial organizations.

Using Zerto's continuous data protection (CDP) with always-on replication and journaling technology, data encryption from a ransomware attack can be detected within seconds. This allows you to recover at scale in minutes to a state seconds before an attack, drastically reducing downtime and data loss. With the ability to adapt to and quickly recover from the unexpected, Zerto allows you to provide a truly resilient service that delivers the operational continuity critical for your customers and business.

KEY BENEFITS FOR FINANCIAL SERVICES ORGANIZATIONS

Zerto's features bring distinct advantages that keep your organization ahead of the pace of change in the finance industry.

- **Mitigate disruptions**—Protect your brand from outages and disruptions by dramatically limiting data loss and downtime.
- **Detect and neutralize ransomware**—Detect threats in seconds and recover in minutes, at scale, to a state seconds before an attack.
- **Modernize infrastructure**—Remove complexity to support disparate infrastructures and capitalize on new tech.
- **Unlock hybrid and multi-cloud**—Drive digital transformation with cross-platform protection for IaaS, PaaS, and SaaS.
- **Simplify migrations**—Reduce resources and speed up data center consolidations with hassle-free, cross-cloud migrations.
- **Improve operational efficiency**—Streamline IT operations with automation, orchestration, and consumer-level simplicity.

Keeping Pace with Regulations

High levels of scrutiny and significant auditing requirements make compliance a primary challenge in the finance world. A key measure of that challenge is an organization's business continuity plan, which defines metrics like the recovery time objective (RTO) and recovery point objective (RPO). To be effective, that plan must match the scale and scope of the business.

Through built-in nondisruptive testing, Zerto enables financial organizations to test their disaster recovery operations at any time without impacting production environments. Those disaster recovery operations are ultra-secure with the Zerto Cyber-Resilience Vault, which uses a zero trust architecture to provide an ironclad recovery solution for your specific disaster recovery and compliance needs. Not only does this provide confidence in recovery ability, but test reports help to satisfy legal and compliance requirements as well.

Zerto brings further peace of mind whether your organization is migrating to the cloud or out of it. If needed, Zerto can effectively and efficiently transition you out of the public cloud to satisfy emerging regulations around cloud exit strategies in financial services.

Zerto supports compliance with the most common regulations from government and independent agencies around the globe, including:

- FDIC (United States)
- FINRA (United States)
- SOX (United States)
- GDPR (EU)
- FCA (United Kingdom)
- FINMA (Switzerland)
- BAFIN (Germany)
- And more

A Simple Solution for All Your Hybrid and Multi-Cloud Mobility Needs

For a migration to be successful, you need to be able to safely move data on-premises, to the cloud, or within the cloud. While mergers and acquisitions are often an integral part of a financial institution's business strategy, migrating digital assets from an acquired firm's data center is one of the most overlooked and difficult aspects of a deal.

With Zerto, organizations can capture an acquired firm's digital assets and move them quickly into their own data center. Whether you're relocating a single workload, application, or an entire data center, Zerto's lean, orchestrated move operation works in tandem with non-disruptive background replication to deliver near-zero migration times with just a few clicks.

[Learn More](#)

The average remediation cost from a ransomware attack in financial services is

\$1.6M

58%

of financial services organizations cite migrating workloads as a top challenge

**ZERTO IS TRUSTED BY
FINANCIAL SERVICES
ORGANIZATIONS ACROSS
THE WORLD**

"Zerto has quickly become one of the most important purchases we have made recently. We have reduced our storage requirements and greatly improved our BC/DR process. The service levels we are delivering to the business we never thought would be possible. It really helps me sleep at night. I know the application will be available in five minutes."

Kevin Jackson
Senior Network Administrator, HAPO
Community Credit Union

About Zerto

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto eliminates the risk and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only solution uses continuous data protection at scale to solve for ransomware resilience, disaster recovery, and multi-cloud mobility. Zerto is trusted by over 9,500 customers globally and is powering offerings for Amazon, Google, IBM, Microsoft, and Oracle and more than 350 managed service providers. www.zerto.com

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