

# The Total Economic Impact™ Of The Zerto IT Resilience Platform

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Through four customer interviews and data aggregation, Forrester concluded that the Zerto IT Resilience Platform has the following three-year financial impact.

## TOP QUANTIFIED BENEFITS

Three-year risk-adjusted

\$2.5M

\$2.0M

\$775K

Reduced cost of unplanned outages

Reduced cost of planned downtime

Avoided cost of software tools displaced by Zerto functionality

279%  
ROI

\$4.4M  
NPV

<3 month  
PAYBACK

## THE ZERTO IT RESILIENCE PLATFORM BY THE NUMBERS

 **\$816K**

Avoided cost of monthly planned downtime events



Reduction of 1 unplanned outage per month for every 10 VMs



Reduction of 2 FTEs required to administer disaster recovery

## VOICE OF THE CUSTOMER

“After we had Zerto up and running, we had another ransomware hit. Rather than taking two weeks to recover, it literally took us one-half of one-second to be back up and running. This capability has gone a long way to rebuild trust with business executives and make them confident that we can recover and maintain business even when problems happen.”

Senior engineer,  
manufacturing industry



“We just had to move a data center with thousands of VMs. There is no way that we could have met our deadlines without Zerto.”

Director, information  
technology, financial  
services industry



Read the  
full study

This document is an abridged version of a case study commissioned by Zerto titled: The Total Economic Impact Of Zerto, February 2019.

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