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Ways to Leverage IT Resilience as part of your DIGITAL TRANSFORMATION STRATEGY

Zerto



By the end of 2017, **Two-thirds of CEOs** of the top 2,000 global companies will have a **digital transformation** strategy at the **CENTER** of their corporate strategy*

1 Unify Infrastructure

Consolidate physical sites, merge disparate hardware and centralize remote processes

CHALLENGE

51% Businesses want to start Digital Transformation initiatives but are hindered by legacy IT systems¹

2 Enable Agility

Exploit new technology, adapt to changing customer behavior

CHALLENGE

85% Enterprise decision makers feel they have 2 years or less to embrace digital transformation before suffering financially and competitively (55% say one year or less)²

3 Foster Innovation

Leverage the best software solutions to empower the workforce and demonstrate the value of digital transformation

CHALLENGE

57% Businesses cite technical complexity as a barrier to delivering compelling customer experiences³

4 Simplification is Key

Reduce complexity of managing infrastructure with visibility across all sites and end-to-end process automation

CHALLENGE

88% Organizations view the utilization of Cloud technologies as important (43%) or critical (45%) for digital transformation⁴



5 Step to the Cloud

Test and migrate workloads bi-directionally between 350+ Zerto Cloud Service Providers and to public clouds like Microsoft Azure, Amazon Web Services and IBM Cloud



6 Automate Everything

Reduce manual workload, free up resources for more profitable projects and accelerate innovation



7 Data Mobility

Move data and applications around the world in minutes, across any platform, any network and between public and managed clouds



8 Secure Test & Dev

Spin up a secure sandbox in minutes, either on-premises or in the cloud and use near real-time replica data to test system changes before rolling out

9 Monitoring, Analytics and Reporting

View health status of entire infrastructure from anywhere. Use analytics and historical reporting to empower decisions and optimize performance

60% Digitally advanced companies anticipate increasing analytics budget in the next year⁵

10 Service Partnerships

Leverage 1,500+ Partners worldwide including 350+ certified Cloud Service Providers to guide you through transformation

88% Firms are using third-party providers for at least one component of their digital transformation⁶

11 Governance & Compliance

Conduct automated DR testing in minutes with documented proof of success to meet compliance objectives

80% CIOs help drive global risk portfolios that enable adaptive responses to security, compliance, business or catastrophic threats⁷

12 Confidence & Security

Be confident knowing that whatever happens, all critical data is protected and recoverable in minutes

CHALLENGE

61% Organizations consider security concerns are a significant challenge to digital transformation⁸

Want to learn even more about Digital Transformation?

Watch The Bald Truth Video Series about Digital Transformation

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* Altimeter Group - The State of Digital Transformation Report 2016

1 British Telecom - The Digital CIO Report 2016

2 Progress - A Report on the State of Digital Business

3 Progress - A Report on the State of Digital Business

4 Progress - A Report on the State of Digital Business

5 Adobe Digital Marketing Report 2016

6 Accenture - Digital Transformation in the Age of the Customer Infographic

7 IDC FutureScape - Worldwide Digital Transformation 2017 Predictions

8 British Telecom - The Digital CIO Report 2016